

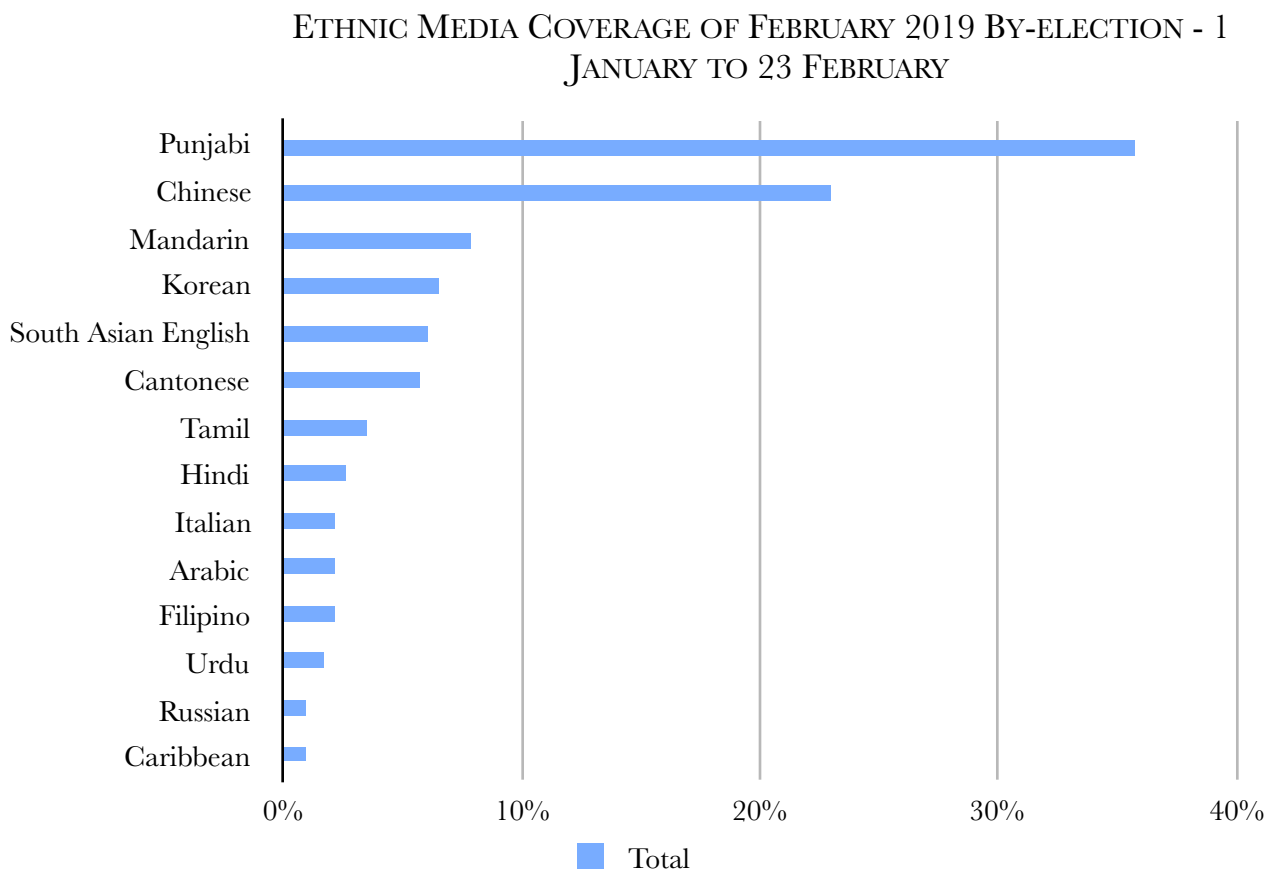
Diversity Votes — February By-elections: Matching Census Data with Ethnic Media Coverage (17-23 February 2019, last pre-election report)

For background data on the riding demographic, economic, social and political characteristics, see: [February By-elections: Matching Census Data with Ethnic Media Coverage \(1-18 January 2019\)](#).

Note: While Chinese in the chart of ethnic media coverage refers to written media, Cantonese and Mandarin to broadcast oral media, I generally summarize all three as Chinese media except where indicated.

Ethnic Media Coverage

All articles focussed on Burnaby South. Overall, coverage remained stable at 25 articles. The chart below shows the by-election coverage by language from the start of the year.



During the past week, Chinese (44 percent) and Punjabi (28 percent) media continued to comprise the majority of ethnic media coverage of the by-elections, with more articles in Korean media (16 percent) than in previous weeks.

Most stories focussed on NDP leader Singh's campaign (7 articles, many focussing on his call for a public enquiry regarding the pressure placed on former Justice minister Wilson-Raybould regarding the SNC Lavalin case), PM Trudeau's visit (6 articles) with Peoples Party of Canada leader Bernier's visit also covered (2 articles in Mandarin media only).

Stories of note included the dispute between PPC candidate Tyler Thompson and Conservative candidate Jay Shin regarding the PPC's position on cannabis legislation (Chinese), the Conservative fundraiser in which he noted his challenge of wanting to be the first MP of Korean origin to be elected (Korean), the resignation of the NDP's national communications director (Punjabi) and the lawsuit against the PPC against its use of the PPC name (Punjabi).

Two commentaries in Punjabi media focussed on the possible fall-out of the SNC Lavalin scandal, noting that recent polls had shown a decline for the Liberals. One commentary in Chinese media noted support for the PPC among Chinese Canadians, particularly regarding sex education, and that while the Conservative party appeared favoured to win the national election, Burnaby South Conservative candidate Shin had "almost no interaction" with the local community.

See the MIREMS blog for some of the stories being covered: [MIREMS blog](#).

Next week news and commentary on the results.